

NAIDnews Advertising Insertion Form – 2010

General Info

Questions? Call: (602) 788-6243 x205 Email: advertising@naidonline.org

NAIDnews is the official newsletter of the National Association for Information Destruction, Inc. and is published 4 times per year.

- 1) Only NAID Associate Members may advertise in NAIDnews.
- 2) Advertising Submission Deadlines:

January 20 (March Issue) April 30 (June Issue) July 20 (September Issue) October 20 (December Issue)

Placement Opportunities & Specifications

Publication Trim Size: 9" x 11"

2 Full Facing Pages	17.00" x 10.00"	18.25" x 11.25" Bleed <i>½" dead area in middle of ad for binding, ¼" each page of binding</i>
Full Page (Covers & Content Ads)	8.00" x 10.00"	8.75" x 11.25" bleed
Half Page	8.00" x 4.50"	bleed NA
Quarter Page	3.75" x 4.50"	bleed NA

Premium insertions include full color. Non-Premium ads may add 2 color for a charge of \$550/Issue or 4 color for \$865/Issue.

All copy should be provided in electronic formats (PDF, TIFF, JPEG, or EPS) at a minimum 300 dpi resolution.

Placement Rates & Selection

NAID Associate Member Company: _____ Date: _____

Contact: _____ Email: _____

Phone: _____ Fax: _____

- | | | | |
|--------------------------|---|---|----------------------|
| <input type="checkbox"/> | Premium: Inside Front Cover | \$1,650/Issue for every issue in 2010 | Billed per insertion |
| <input type="checkbox"/> | Premium: Outside Back Cover | \$1,650/Issue for every issue in 2010 | Billed per insertion |
| <input type="checkbox"/> | Premium: Inside Back Cover | \$1,535/Issue for every issue in 2010 | Billed per insertion |
| <input type="checkbox"/> | Premium: 1 st Full Page Right Exposure | \$1,535/Issue for every issue in 2010 | Billed per insertion |
| <input type="checkbox"/> | Premium: 1 st Half Page Right Exposure | \$1,350/Issue for every issue in 2010 | Billed per insertion |
| <input type="checkbox"/> | Premium: 2 Full Facing Pages | \$2,220/Issue for next 4 consecutive issues | Billed per insertion |
| <input type="checkbox"/> | Premium: Full Page | \$1,430/Issue for next 4 consecutive issues | Billed per insertion |
| <input type="checkbox"/> | Full Page | \$615/Issue for next 4 consecutive issues | \$2,460 Payment |
| <input type="checkbox"/> | Half Page | \$470/Issue for next 4 consecutive issues | \$1,880 Payment |
| <input type="checkbox"/> | Quarter Page | \$340/Issue for next 4 consecutive issues | \$1,360 Payment |
| <input type="checkbox"/> | Color Add: 2 Color | \$550/Issue | Billed per insertion |
| <input type="checkbox"/> | Color Add: 4 Color | \$865/Issue | Billed per insertion |

Start of Insertion: Next Issue Other (specify): _____

Payment & Order

Enclosed Check (Payable to "NAID") Check No.: _____ Payment USD\$ _____

AmEx Master Card Visa Acct No.: _____ Exp Date: _____

Name on Card: _____ Signature: _____

Mail to:
NAID International Headquarters
1951 W. Camelback Rd., Suite 350, Phoenix, AZ 85015

FAX to (only if paying by credit card):
NAID
(602) 788-4144

NAID Use Only

Rec'd: ___/___/___ Mem#: _____ Ad Rec'd: ___/___/___ SR entered: ___/___/___ QB: ___/___/___

Start of Insertion: _____ Last/Expiration of Insertion: _____