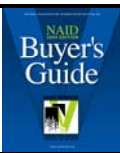


NAID[®] 2009 BUYER'S GUIDE

ADVERTISING INSERTION FORM



Use this form to RESERVE AD SPACE in the NAID 2009 Buyer's Guide.

Questions? Call: (602) 788-6243 x207 Email: advertising@naidonline.org

- 1) Ads are placed/assigned on a first received, first assigned basis
- 2) Return completed form by AUGUST 15, 2008
- 3) Email ad copy to advertising@naidonline.org by AUGUST 31, 2008

Ad Specifications & Categories

- a) See the Information Form for advertising specifications
- b) Sections within the Buyer's Guide will be by CATEGORIES ONLY (there will be no section listing all members):
PRODUCTS AND SERVICES

- | | |
|--|--|
| <ul style="list-style-type: none"> Air Quality/HVAC Systems Balers, Baling Wire & Tying Systems ** (American Baler) Cabinets & Consoles, Security Carts & Collection Containers CCTV, Surveillance, Security & Alarm Systems Consultants Conveyors, Sorters & Handling Equipment Data & Records Management Services Destruction Equipment, Mobile ** (Vecoplan) Destruction Equipment, Plant-based ** (Vecoplan) Destruction Equipment/Systems, Computers, Electronics & Digital Media Destruction Services, Electronics & Products | <ul style="list-style-type: none"> Drug Screening & Training Programs Employee Screening Services Financial Services Fire Detection & Suppression Systems Franchise & Conversion Opportunities Insurance Providers Mergers & Acquisitions ** (Lane-Link) Paper Recyclers, Mills, & Brokerage Firms Records Storage Equipment ** (Firelock Fireproof Vaults) Recyclers, Non-Paper Software & Database Management ** (Andrews Software) Trucks/Vehicles & GPS/Fleet Management Various Other Products & Services |
|--|--|

INTERNATIONAL PRODUCTS AND SERVICES

Ad Rates & Selection

NAID Member Company: _____ Date: _____

Contact: _____ Email: _____

Phone: _____ Web: _____

PREMIUM AD PLACEMENTS –full 4-color ads

COVER:

- Inside Front Cover - **Shred-Tech** \$2,310
- Outside Back Cover - **Intek** \$2,100
- Inside Back Cover - **SSI Shredding** \$2,100

CATEGORY ADS

Category 1st Choice: _____

2nd Choice: _____

- First Full Page Ad in Category** \$2,100
****First Full Page Ad is reserved for company indicated in parenthesis () after the category listings above.**
- 2 Full Facing Pages in Category \$2,730
- Full Page in Category \$1,575
- Half Page in Category \$1,405
- Quarter Page in Category \$1,300

NON-PREMIUM ADS – black & white

COLOR ADDED :

- 2-Color Ad \$315
- 4-Color Ad \$525

RUN OF GUIDE ADS

These ads will be placed throughout the guide

- 2 Full Facing Pages \$1,260
- Full Page \$680
- Half Page \$525
- Quarter Page \$420

DISCOUNTS

(applied to Ad total)

- 15% for NAIDnews Advertisers using SAME Ad copy (please indicate which ad to be used):
- 10% for NAIDnews advertisers submitting NEW Ad copy

Payment & Order

June 08 Ad Sept 08 Ad

Please INVOICE us – full payment due by August 31, 2008 **Total Payment (this form) USD\$** _____

AmEx MasterCard Visa Acct No.: _____ Exp Date: _____

Name on Card: _____ Signature: _____

FAX to: (602) 788-4144 Mail to (as of 1 September 2008): NAID, 1951 W. Camelback Rd., Suite 350, Phoenix, AZ 85015

NAID Use Only

Priority: _____ Form Rec'd: ___/___/___ Ad Rec'd: ___/___/___ SR entered: ___/___/___ QB entered: ___/___/___